

# **Localism Success Stories**

## **Texarkana Area Broadcasters**

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**Compiled by the Texas Association of Broadcasters – January 2004**

**Texas Association of Broadcasters – 502 E. 11<sup>th</sup> St., Suite 200 – Austin, Texas 78701  
Phone (512) 322-9944 – [www.tab.org](http://www.tab.org) – Fax (512) 322-0522**

**The Parish of Caddo Animal Services & Mosquito Control**

1500 Monty Street P O Box 1127  
Shreveport LA 71163-1127

Dan Bates  
General Manager  
KTAL  
3150 N Market St  
Shreveport LA 71107

January 8, 2004

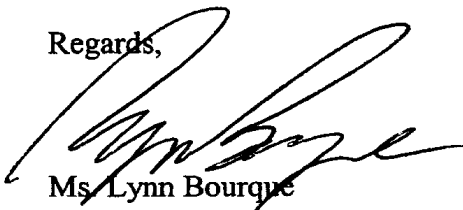
Dear Dan Bates;

On behalf of all the workers here at the shelter and myself I want to express my sincere appreciation for all your help. Without your help we could not have as many adoptions as we now have going out the doors. With each animal that finds it's way home. Or if we are able to place in a new home we are elated.

Without your support there would not be any joy in the world for these animals. The pictures, the psa's, the space, time or mentions you give us for dogs, puppies, cats and kittens is greatly appreciated.

Your continuing support is so very helpful my words cannot ***Thank You!*** enough. If I can ever be of any assistance please do not hesitate to call me personally.

Regards,



Ms. Lynn Bourque  
Kennel Manager  
Enclosure: 2 Business Cards



Creating solutions, changing lives.

## Easter Seals

Temple Memorial  
Rehabilitation Center  
1315 Walnut  
Texarkana, TX 75501

January 15, 2003

Dan Bates  
KTAL-TV  
3150 North Market St.  
Shreveport, Louisiana 71107

*Public File*

Dear Mr. Bates,

The Phantom Ball 2003 is now in the record books as one of our most successful inaugural events and we at Temple Memorial Rehabilitation Center want to thank you so very much for your generous \$1,000.00 sponsorship. The partnership between KTAL-TV and Easter Seals was very impressive to the Texarkana community. The interest in the Phantom Ball 2003 and the attendance at the gala exceeded all our expectations. But more than that, KTAL's involvement helped us raise vital funds which will be used to continue therapy services to children and adults with disabilities in the Texarkana area. It is our sincere desire that this outstanding partnership with KTAL-TV continue for Phantom Ball 2004, which will be a much-anticipated social event in the Texarkana area. Through your commitment and generosity, many lives will be enhanced and many hearts will be filled with hope.

KTAL-TV has been an integral part of the Easter Seals organization in so many ways. Your unselfish and timely contributions will help the Temple Memorial Rehabilitation Center continue to grow. Your generosity will enable us to continue to achieve our mission of **Creating Solutions and Changing Lives** of children and adults with disabilities.

On behalf of the Board of Directors, staff, clients and families of Easter Seals, thank you so very much for your support.

Kindest regards,

*Debra J. Wright*  
Debra Wright  
Chairman of the Board



▶ January 20, 2003

Ms. Jean Byrd  
KTAL-TV  
3150 N. Market  
Shreveport, LA 71107

Dear Jean:

The Shreveport-Bossier City Advertising Federation (SBAF) Board of Directors wishes to express our gratitude for your gracious assistance in obtaining guest accommodations at Boomtown Casino on January 17<sup>th</sup> and January 18<sup>th</sup>, 2003, for ADDY judges Mr. Michael Standard, Ms. Jenny Karg and Mr. Joe Spearman.

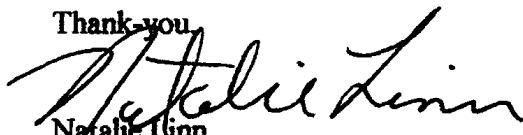
They were delighted to have rooms at one of Shreveport-Bossier City's premier casino hotels where they could play after working all day judging entries in our annual creative advertising excellence competition.

SBAF, a non-profit organization (tax I.D. # 72-1050011), is the local chapter of the American Advertising Federation whose membership represents all aspects of the advertising and marketing industry. The annual ADDY Awards Competition recognizes exceptional advertising created in our market and honors advertising excellence in all media.

Since the ADDY competition is the primary fundraiser for our local ad federation, Boomtown's donation of rooms for the judges greatly helps offset our expenses and *your* help was invaluable!

SBAF's board of directors and our entire membership sincerely appreciate all the help and support KTAL-TV has provided to our local ad fed over the years!

Thank-you

  
Natalie Linn,  
SBAF Executive Secretary  
V.P. Pabst Creative Communications  
Shreveport, Louisiana



## OPPORTUNITIES, INC.

### Main Campus

6101 North State Line  
Texarkana, TX 75503  
(903) 791-2270  
FAX (903) 792-0816

WEB: [www.oppinc.org](http://www.oppinc.org)

E-Mail: [info@oppinc.org](mailto:info@oppinc.org)

*February 13, 2003*

*Tom Miles  
KTAL-TV  
132 Central Mall  
Texarkana, TX 75503*

*Dear Tom,*

*Thank you for providing such a joyous & magical Christmas for Opportunities, Inc. There was an abundance of bright smiling faces as children and adults opened toy trucks, puzzles, dolls, & shirts. Your generous contribution makes this possible each year, and we are blessed to have the support of the Texarkana Wilbur Smith Rotary Club.*

*On behalf of the Board & Staff of Opportunities we appreciate the many ways in which you impact the lives of the children and adults who have special needs. Best wishes in this new year!*

*Sincerely,*

*Patty Smith  
Administrative Director*

*Joan Carter  
Development Coordinator*

### Business Opportunities

6101 North State Line  
Texarkana, Texas 75503  
(903) 791-2285

### Housing Opportunities

600 East 43rd  
Texarkana, Arkansas 71854  
(870) 772-2573  
Fax (870) 774-6004

*Looking forward to our fishing tournament!*

# MARSHALL



P.O. BOX C  
MARSHALL, TEXAS 75671-3003

MARSHALL CIVIC CENTER  
2501 EAST END BLVD. S.  
MARSHALL, TEXAS 75670

(903) 935-4484  
FAX (903) 927-2132  
Email: [arts@marshallartscouncil.org](mailto:arts@marshallartscouncil.org)

March 21, 2003

News Channel 6  
Blake Russell & Staff  
3150 North Market Street  
Shreveport, LA 71107

Dear Blake & Staff,

Thanks for making our *third* "Taste of the Arts ~ Food and Gospel Fest 2003" a resounding success.

Braving the rain last Tuesday evening, hundreds of hungry folks sampled delectable cuisine and learned what great dining opportunities we have in the East Texas area. The overwhelming response was, "I can't wait until next year's Food Fest!"

Thank you for donating your time and technical skills. Because of your generosity MRAC can continue to help fund education in the arts through its Arts Council member organizations.

We hope you will return and help make the next one even better.

Sincerely yours,

*Nancy Conwell*

Nancy Conwell  
Co-chairman



May 12, 2003

The Tracy Lawrence Committee would like to take the time to "Thank you" for your support and contribution to this years 5<sup>th</sup> Annual Tracy Lawrence Golf Tournament. Your participation provides monies for various school, community and civic groups. We appreciate the efforts of CASA of Texarkana for their help in this year's event. The Tracy Lawrence Golf Tournament is a prelude to the Tracy Lawrence Homecoming Concert to be held at Foreman Memorial Football Stadium on Saturday, May 31<sup>st</sup>. This years concert will feature the Rock'in Roadhouse Tour of Tracy Lawrence, Joe Diffie and Mark Chesnutt. We hope to see you there.

Plans are already under way for next year's golf tournament. Each year gets bigger and better because of supporters like you.

Thanks again ,

TRACY LAWRENCE FUND

TLC

P.O. Box 572 • Foreman, Arkansas 71836  
Phone - 870 - 542 - 7557 • Fax - 870 - 542 - 7559

# DISABLED AMERICAN VETERANS



CHAPTER NO. 30  
P. O. Box 6421  
Bossier City, Louisiana 71171-6421

*Public  
File*

Mr. Dan Bates, Station Manager  
KTAL-TV  
3150 N Market St.  
Shreveport, LA 71107

July 08, 2003

Dear Mr. Bates,

Thank you so much for your support of our recent Disabled American Veterans Memorial Day Services at the Greenwood Cemetery here in Shreveport. The TV coverage greatly added to the success of our Memorial Services. Many of the attendees, and others, appreciated the in depth segment. It was a welcome tribute to our men and women, who have paid the ultimate price for our freedoms.

The reporter Todd Davis did an excellent job with his research and the interviews. He conveyed our feelings that Memorial Day should once again be a day of thanks and remembering, not picnics and barbecues. He also, included information about the history of Memorial Day that was educational. Another thanks should go to the photographer, Michael Murff. His video coverage was superb.

Again, thank you for your coverage of our event. We hope that next year you will again feel it worthy of coverage. If we can be of help to you and your station, please feel free to call upon us. It is the support of our local media, that helped make our ceremony a huge success. We look forward to a continued relationship.

Sincerely,

A handwritten signature in cursive script, appearing to read "Frank H. Thaxton, Jr.".

Frank H. Thaxton, Jr.  
Commander

cc: Todd Davis  
Michael Murff





March of Dimes Birth Defects Foundation  
Northwest Division - Louisiana Chapter  
1120 South Pointe Parkway, Building D  
Shreveport, LA 71105-2600  
Telephone (318) 869-0400  
1-800-508-2333  
Fax (318) 869-0405  
Email: [bbitting@modimes.org](mailto:bbitting@modimes.org)

August 11, 2003

KTAL-Channel 6  
Mr. Blake Russell  
3150 N. Market  
Shreveport, LA 71107

Dear Blake:

Another year has come and gone with a successful campaign for Shreveport WalkAmerica. As of July 31, 2003 numbers have been turned in to our national office and we are excited with what we raised locally, over \$140,000.

I want to personally thank you for KTAL-Channel 6 sponsorship of this year's walk. Your television advertising brought new companies to walk and more people aware of our mission. Without your help our event would not be as successful as it was.

This year, the March of Dimes celebrates 65 years of successfully fighting to give babies a healthy start in life. By adhering to our mission to improve the health of babies by preventing birth defects and infant death, we have a track record of successes that mean life and health for millions of babies. Among these breakthroughs are: the Salk and Sabin vaccines received by more than 95% of all babies in America to protect them from polio; neonatal intensive care units to give the best in care and technology to very sick babies; fetal surgery to correct birth defects while a baby is still in the womb; newborn test to detect a birth defect that, if not treated early, can lead to mental retardation.

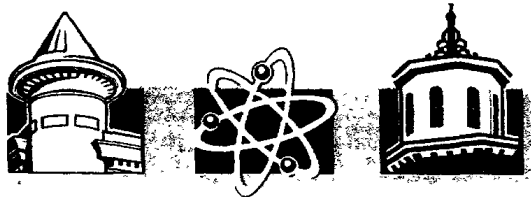
Moving our walk brought more excitement, more walkers and more than 100 local companies, whose employees walked for our mission. Again, we appreciate your help, your community support and look forward to working with you again next year.

If you have any questions, please feel free to contact me at (318) 869-0400.

Saving babies, together,

Bernadette "Bernie" Bitting  
Director, North Louisiana

Texarkana



September 12, 2003

Dan Bates  
KTAL  
3150 N. Market  
Shreveport, Louisiana 71107

Dear Mr. Bates:

I would like to thank KTAL for their help in presenting the 22nd Annual Quadrangle Festival. The station helped the Texarkana Museums System raise important revenue for the operation of Discovery Place Children's Museum, Ace of Clubs House, and the Museum of Regional History. I sincerely appreciate your generous spirit that makes it possible for the Texarkana Museums System to serve over 60,000 people a year through high-quality educational and cultural programs and exhibits.

I would also like to commend the fine people of your staff who worked very hard to make the entire festival a success, especially the weather crew that was always kind and patient with my weather questions and concerns. They were all very helpful and supportive of our efforts. Please extend my thanks and appreciation to Blake Russell.

Our community is fortunate to have civic-minded business like KTAL, and I look forward to working with you and the stations' staff next year.

Once again, thank you.

Kindest regards,

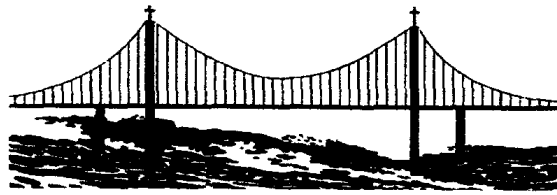
A handwritten signature in cursive script, appearing to read "Guy C. Vanderpool".

Guy C. Vanderpool  
Executive Director

*Please extend our thanks to  
Janette Williamson + Tom Mikes  
for all of their efforts!*



# Shreveport-Bossier Community Renewal



*"Today's Bridge To A New Tomorrow"*

## COUNCIL OF DIRECTORS

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*Coordinator*  
Shreveport-Bossier Community Renewal

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Rose-Neath Funeral Homes

**ROBERT E. SMITHERMAN**  
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Sugar Creek Production Co.

**BLOCKER THORNTON**  
*Investment Broker*  
Morgan Keegan

**MICHAEL WALKER**  
*Judge, Caddo Parish*  
District Court

**DON WEIR, JR.**  
*Attorney*

**MACK McCARTER**  
*Coordinator*

September 23, 2003

Sean Kennedy  
NewsChannel 6  
3150 N. Market St.  
Shreveport, LA 71107

Dear Sean,

Thanks so much for the great coverage yesterday at the Barksdale Annex Friendship House dedication. We have received so many positive comments from supporters and friends who were watching the news (both the late news and the live remote). Your staff is always so helpful and courteous.

We appreciate our friends at NewsChannel 6.

Sincerely,

Tom Watts

**Jean Byrd**

---

**From:** "Darrell Rebouche" <drebouche@newschannel6.tv>  
**To:** "Jean Byrd" <jbyrd@newschannel6.tv>  
**Cc:** "Sean Kennedy" <skennedy@nbga.net>  
**Sent:** Thursday, September 25, 2003 3:59 PM  
**Subject:** for the "happy file"

— Original Message —

**From:** Sarah Tooke  
**To:** drebouche@newschannel6.tv  
**Sent:** Thursday, September 25, 2003 4:56 PM  
**Subject:** Thank you from United Way

Dear Mr. Rebouche,

I would like to take this opportunity to thank you for sending a Channel 6 cameraman to our campaign kickoff rally on September 18, 2003. It means so much that Channel 6 understands the importance of United Way of Northwest Louisiana in our community. Media coverage is an important part of our campaign and your support in helping us reach the community is greatly valued in our organization. Again, we thank you and we are glad to know we can count on Channel 6!

Sincerely,  
Sarah Tooke  
Public Relations Coordinator  
United Way of Northwest Louisiana  
402 Edwards Street  
Shreveport, LA 71101  
318-222-1930 ext. 228

9/25/03



**14<sup>th</sup> Annual  
Great Texarkana  
Duck Race**

October 27, 2003

Presented by  
Friends of the Foundation  
on October 4, 2003  
to benefit  
CHRISTUS St. Michael  
Health System  
Foundation Tax ID #75-2796815  
Non-Profit 501(c)(3) organization

Mr. Dan Bates  
News Channel 6  
3150 North Market Street  
Shreveport LA 71107

Dear Mr. Bates:

On behalf of CHRISTUS St. Michael Foundation and the Friends of the Foundation, I want to thank you for your sponsorship in support of the 2003 Great Texarkana Duck Race.

The race was a success with over 11,600 ducks adopted. The proceeds from the race are designated for an ultra sound system to treat patients with cancer. I would like you to know how much I appreciate your willingness to participate in an event that not only will benefit St. Michael but the entire Four States area.

Again, many thanks for your support and contribution to the success of the race.

Sincerely,

Susan Landreaux  
Foundation Director  
CHRISTUS St. Michael Health System

Brought to you by:



RADIOLOGY CONSULTANTS, L.L.P.



F.E. Joyce, M.D.



Alan,



Wow! KTLA is an absolutely amazing media partner. Your commitment to educating the Ark. So. Th about cancer and how we can help them during their battle goes a long way. Your audience and we are better because of KTLA. Your employees are so mindful of helping others: Shawn, Sean, Kay, Shawana, Blake, the list is really endless. Thank you for letting them follow their heart. Thank you for letting them help the American Cancer Society.

Jim Brown

October 16, 2003

Dear Nan,

Just a note to express my  
sincere appreciation for  
everything KTAH does to support  
the level. And, the coverage your  
news department gave the festival  
was just wonderful. Nan, your  
people are so terrific to (over)



Blake,

Thank you so much for all your help with the 2003 Tracy Lawrence Golf Classic. The tournament was a huge success, raising over \$50,000 for CTS and the Tracy Lawrence Fund. KTAH did such a great job promoting the event. We appreciate your support and look forward to working with you in 2004!

Amanda Jordan

Evergreen Foundation

Supporting Organization for Evergreen Presbyterian Ministries, Inc.

CATHEY CROW

Regional Director of Development

4400 Viking Drive • Bossier City, LA 71172-2360  
Office: 318-742-8440 • Cell: 318-347-9316 • Fax: 318-752-5448  
Email: ccrow@epmi.org • Website: www.epmi.org

Dear Dan,

Thank You So Much For Your Time.  
It Was A Pleasure Visiting with you  
and your colleagues. The tour was  
great and very informative. I look  
forward to working with you in the  
future. Take Care and God bless.

Cathy Crow

Dear Dan,

Thank you for attending the Evergreen  
Experience luncheon. It was truly a blessing to  
have you here to learn of our needs and our  
mission of "building better lives." Please keep us  
in your thoughts and prayers. Take care and  
God bless.

Dear Dan,

Thank you for attending the Evergreen  
Experience luncheon. It was truly a blessing to  
have you here to learn of our needs and our  
mission of "building better lives." Please keep us  
in your thoughts and prayers. Take care and  
God bless.

Cathey Crow

Regional Director of Development

Dear Jean,

Thank you for the  
support that Channel 6  
has given us over the years.

We appreciate the opportunity  
to review all the employees  
being on the training program  
with Debra.

Sincerely,  
Cynthia M. Smith

Mr. Bates,

On behalf of the Executive  
Director Helen L. Williams, President  
Jack Williams Jr and the Foundation  
Board of Directors, we thank you  
for making "The Cotton Club Return"  
a huge success. A moment of your  
time can change a lifetime for someone  
else. Once again, this accomplishment  
would not have been possible  
without your contribution.

Thank you,

Southern University Foundation

Dear Blake —

We appreciate your support of the Marshall Regional Arts Council. It is wonderful to make new friends. Thank you for including us in your family — Warmly, Geraldine Mays



Our mission at The Greater Shreveport Chamber of Commerce is to promote economic growth for the betterment of our region and serve as a business advocate for our members.

Blake,

The after hours turned out great! Channel 6 was well represented.

I thought the mix with you and Flagstone was a good one.

Thank you for all of your hard work and cooperation. Pass this to Dan and Kay. Thanks again, Cynthia Keck

Dear Mr. Carter -  
It is with deep gratitude that I  
thank you for broadcasting our Carter  
Seals Telethon on KTHL - Channel 6. All  
of your staff were incredible to work  
with - and thanks to their expertise,  
the Telethon was a tremendous  
success!  
Knowing how very busy you  
all are with your plans for KTHL,  
the generous donation of your staff!



Dear ~~Shane~~ <sup>SEAN</sup>, Blake, Jane & Stacy,  
I hope you so much for  
sponsoring the winter wonder  
Jame. I appreciate everything  
you did to make it a success.  
If there is anything I can do  
for you in the future please  
let me know. Kindest Regards  
Jane Wright

---

Team,

Thank you for all you do for us. It is a good feeling to know that I can still call you and ask you things. And your presence at the telethon helped me more than you know!! I hope to see you soon. Ron



Creating solutions, changing lives.

Blake - what can I say - you and your staff were fantastic.

The production was stellar & the cooperation was outstanding.

I know it may sound odd, but

I can't say enough good things about Channel Six!! We are looking forward to a strong partnership with you. - Thanks, again!

Don Young



# **TEXARKANA**

## **CHAMBER OF COMMERCE**

April 23, 2002

Mr. Dan Bates, General Manager  
KTAL-TV  
3150 N. Market St.  
Shreveport, LA 71107

Dear Dan,

I was totally surprised yesterday when the "big" and very beautiful plant was delivered to my office. It is now in a very prominent position in my home. I did resist the temptation to tell my wife Jeanne that I bought it for her. She asked me to express her appreciation to you.

KTAL and the Chamber have, for many years, shared a common goal of promoting the assets of Texarkana. The partnership has been sincerely appreciated.

Mr. Jim Cherry will assume my job here on May 13, 2002. I am sure he will enjoy working with you and your local staff as much as I have.

Sincerely,

Robert E. "Swede" Lee  
President



TRAHC • TEXARKANA REGIONAL ARTS & HUMANITIES COUNCIL, INC.

April 24, 2002

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Martha Riley

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Jane Rochelle

Robert Sanderson

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Scott Treloar

John Toohey

Rita Williams

Mr. Sean Kennedy  
News Director  
KTAL-TV News  
3150 N. Market St.  
Shreveport, LA 71107

Dear Sean:

We sent a general commendation to Dan Bates (see enclosed copy), but I want to thank you personally for your tremendous support for JUMP! JIVE! & JAMFest 2002. Lane, Todd, Pat, Randy, and Marcus could not have been more professional (as are YOU!) It was such a pleasure meeting and working with the Channel 6 team.

We could have absolutely the most marvelous programs and services in the entire universe, but if no one knows about them, they are of little value. Channel 6 has played, and I know will continue to play an important role in creating excitement and interest for what TRAHC has to offer throughout the year.

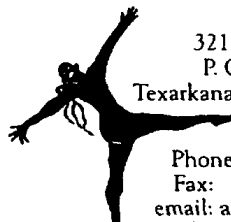
All of you were absolutely wonderful in setting the "got to go" tone that made JJJ02 a success; and you, Sean, were a most excellent guiding force behind those efforts. The Channel 6 coverage and promotion was, in a word, stupendous! You have no idea of the number of comments we have received. That last week, people have told us they tuned in Channel 6 to see what we were up to because you were the only station covering us. THAT was "good music!"

I want you to know we do appreciate every one of you...and we're very, very grateful for the many hours you spent on our behalf. Thank you for the past, the present, and the future. You are all special and certainly welcome to return anytime, particularly since we're ALWAYS good for a story on a slow day!

Sincerely,

Nita Fran Hutcheson  
Director, Marketing/Development

cc: Dan Bates  
Enc. Letter to Dan Bates



321 West Fourth  
P.O. Box 1171  
Texarkana, USA 75504-1171

Phone: 903-792-8681  
Fax: 903/793-8510  
email: artsinfo@trahc.org



TRAHC • TEXARKANA REGIONAL ARTS & HUMANITIES COUNCIL, INC.

April 24, 2002

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Remica Gray

Kelly Idom

Merilyn Johnson

Buddy King

Ashley Lee

Hon. Caroline Malone

Dr. Travis Megason

John Mercy

William Morris

Fred Norton

Martha Prieskorn

Martha Riley

William B. Roberts

Jane Rochelle

Robert Sanderson

Dr. C. Jack Smith

Scott Treloar

John Toohey

Rita Williams

Mr. Tom Miles  
Local Sales Manager  
Ms. Cathy Dwight  
Account Executive  
KTAL - TV  
#132 Central Mall  
Texarkana, TX 75503

Dear Tom and Cathy:

We sent a general commendation to Dan Bates (enclosed) that covers everyone, but I want to thank the two of you personally for your support of JUMP! JIVE! & JAMFest 2002, as well as all of the other things you do for TRAHC throughout the year.

In appreciation for everyone's enthusiasm and the many hours of work on our behalf, we would like to give the Texarkana studio a signed print of the first JJJ signature poster. There were only 200 printed, but it is presented to all of you with our sincere gratitude.

We could have absolutely the most marvelous programs and services in the entire universe. However, if no one knows about them, they are of little value. Channel 6 has played, and I know will continue to play an important role in creating excitement and interest for what TRAHC has to offer.

We particularly appreciate your using our past few shows and the \$400 we plan to spend for the June 15 special to pay for the Sunday Magazine Show. We certainly could not have afforded it otherwise. For this alone, you deserve a tremendous "Bless you!"

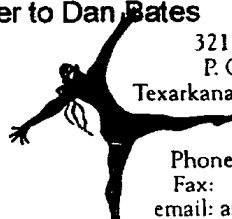
The two of you are professional, accommodating, and gracious. It makes a difference, and it's a pleasure to do business with Channel 6. So, thank you for the past, the present, and the future. You are certainly appreciated, and we can all look forward to yet another great season!

Sincerely,

Nita Fran Hutcheson  
Director, Marketing/Development

cc: Dan Bates  
Enc. Letter to Dan Bates

321 West Fourth  
P. O. Box 1171  
Texarkana, USA 75504-1171



Phone: 903-792-8681  
Fax: 903/793-8510  
email: artsinfo@trahc.org



TRAHC • TEXARKANA REGIONAL ARTS & HUMANITIES COUNCIL, INC.

April 22, 2002

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George Bohmfalk

Marvin Brewster

Joyce Campbell

John Dalby

Sue Dowd

John Druskat

Kim Fowler

Remica Gray

Kelly Idom

Merilyn Johnson

Buddy King

Ashley Lee

Hon. Caroline Malone

Dr. Travis Megason

John Mercy

William Morriss

Fred Norton

Martha Prieskorn

Martha Riley

William B. Roberts

Jane Rochelle

Robert Sanderson

Dr. C. Jack Smith

Scott Treloar

John Toohey

Rita Williams

Mr. Dan Bates  
General Manager  
KTAL - TV  
3150 N. Market St.  
Shreveport, LA 71107

Dear Mr. Bates:

On behalf of TRAHC, the Texarkana Regional Arts and Humanities Council, Inc., we would like to express our most sincere appreciation for truly outstanding coverage of JUMP! JIVE! & JAMFest 2002. We recognize and applaud your many efforts to help us make everyone aware of our wonderful music and arts festival - and all that it had to offer Four States Area residents of every age and interest!

Although we're always in fear of missing someone, we would like to single out several extra special people:

The Texarkana crew - Photographer Randy Bean did an excellent job of scouting, setting up and photographing events; and although Pat Salinas is new, he certainly jumped right in and started asking the right questions. We also truly appreciate Tom Miles and Cathy Dwight for their help in multiple ways not only for JJJ02, but for the whole year.

In Shreveport - We can't say enough wonderful things about News Director Sean Kennedy, Anchor Lane Stone, and Weatherman Todd Warren. What a great group! Charming, professional, and most welcome back anytime. Then there was the excellent coordination of Rob Blackmon and Blake Russell. Of course, without *your* approval, it could not have happened. For that support, we thank you.

Each of you played pivotal roles in creating excitement and interest for the multiple events that made up JJJ02. Without the Channel 6 team, it would have been so much harder to generate enthusiasm, much less people! You translated our efforts into a living, breathing experience worth trying. And it worked!

Although dozens played important roles in this four-day festival, you have incredible professionals supporting your name. We appreciate all of you for JJJ02 as well as everything you do for TRAHC during each and every year. We are blessed to have KTAL-TV Channel 6 in our community.

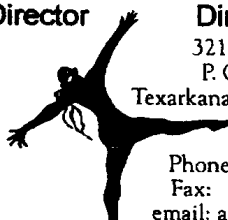
Sincerely,

  
Ruth Ellen Whitt  
Executive Director

  
Nita Fran Hutcheson  
Dir., Marketing/Dev.

  
Brian Goesl  
Dir. Comm. Pgms.

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